

PERFORMING ARTS IN EDUCATION COLLECTIVE



PRESS KIT

WWW.TMMPROJECT.COM LAFAYETTE, LOUISIANA

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WHO ARE WE

The TMM Project: The "True Mission Matters" Project, is Louisiana's premier performing Arts in Education collective on a mission to empower today's youth by encouraging self-expression and creativity through the arts.

MEDIA REACH

1M+ AVG. YOUTH IMPACTED

1.1K AVG. WEBSITE VISITS/MO 65K AVG. FACEBOOK REACH/MO

500+ AVG. INSTAGRAM REACH/MO

GET H.Y.P.E. HOW YOU PREPARE EVERYDAY

ENVISION THE STREETS

CELEBRATE HIP-HOP HISTORY & CULTURE

SAY W.H.A.T. NOW

WORKING HARD ALL TOGETHER

TRICK OR BEAT

HALLOWEEN THEMED PROGRAM



PRESS KIT



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Thank you, The TMM Project! It is always a pleasure to have y'all come to help us out each year. I know we will get a quality and professional performance from you, every single time. I just have to say watching you grow as a children's advocate/performer has been a highlight of my time here directing our Summer Reading Program. Every year we know that you will personally take the time to encourage each child. I have watched you and your guys pull the shyest, most reticent children out of their shells with kindness and attention. Your attention and care for the children you work with is so commendable. Keep up the wonderful work.

PATRISHA WALKER

ASSISTANT LIBRARY DIRECTOR, PLAQUEMINES PARISH LIBRARIES

On behalf of our administrators, faculty, staff and students at Vidalia Lower, thanks so much for bringing your program to our school. You are all very talented and entertaining, and you brought a great message to our students of finding other ways to work out problems instead of bullying.

SUSAN MINGEE

LIBRARY MEDIA SPECIALIST, VIDALIA LOWER ELEMENTARY SCHOOL

TESTIMONIALS



ABOUT OUR FOUNDER

Founder and Owner of the TMM Project, **Terrance Michael Morgan**, Morgan began as a self-taught dancer doing mostly free-style (improvisation) where he was introduced to the hip hop dance style of B-Boying. This led to him becoming a member of local dance groups around the community. **The more he learned, the more his passion grew**.

He began traveling throughout the U.S. to participate in underground B-Boy Battles and continued learning about a variety of dance styles. He currently travels as a motivational and educational speaker/artist that performs in schools, libraries, festivals, and more weekly to spread his message of positivity.

ACCOMPLISHMENTS & ACCOLADES

Morgan founded **Parc Jam** at Festival de International in 2004, which has become an internationally-known event held annually since it's start in 2004, as well as one of the most talked about and looked forward to events with local talent.

In 2023, Morgan was a featured headliner at the Children's Stage at Jazz Fest, main stage at Festival International de Louisiane, NBC's America's Got Talent, FOX's So You Think You Can Dance, and has performed live at the infamous Apollo Theatre_in New York City, New York.

He has also trained at notable studios such as **Broadway Dance**Center, Peridance, PMT House of Dance, and more. He was also an instructor for Red Feet Productions' New Orleans Dance Convention "Intensive" and been noted for his work through callbacks received by Sony Music. In 2013 he performed during the NFL Pepsi Superbowl Halftime festivities. In 2012 and 2019 he was voted as one of Acadiana Lifestyle Magazine's Most Interesting People_and in 2023 he was their featured artist once again in Acadiana Lifestyle. In 2019, he was also presented with the Louisiana Volunteer Service Award by Louisiana's Lieutenant Governor, Billy Nungesser.

He also was a featured dancer/stunt double in the movie, "Spring Break 83"; choreographed for **The Exposure Entertainment Showcase in Hollywood, California**; and was a featured dancer in Atlantic recording artist and fellow Acadiana-native, **Cupid's**, **Billboard Top 100 hit, the Cupid Shuffle music video** premiering nationally on **MTV**, **BET** and more.



COMMON TOPICS COVERED





- Prepare students, staff, and personnel with positive social-emotional learning and test-taking skills to enhance school participation and performance.
- Provide a unique opportunity for students, staff, and personnel to utilize peer groups, get physical exercise, and express artistic freedom through supplemental dance workshop and live music.
- Promote and reinforce knowledge of mental health concerns facing today's youth with instructional support and coping mechanisms.
- Improve student, staff. and personnel morale by providing interactive and entertaining performances onsite in preparation of academic year.
- Educate and entertain audiences on the history and culture of different street scenes through the arts such as the sounds of Live Music, Street Dance, Step-Dancing, Hip-Hop & more!





CONTACT INFO



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